Tech Age Girls
Myanmar

The year-long program has equipped 100 young women aged 16-20 to use technology as a tool for leadership and community development.

Implemented by IREX in eight countries since 2005, Tech Age Girls promotes digital and professional skills, empowerment, and leadership opportunities for young women worldwide. In Myanmar, participants have covered a curriculum of digital and leadership skills development ranging from graphic design and communication skills to problem solving. Supported by a network of peers, they are applying these skills in outreach to their communities. Participants have led digital skills training for community members and local teachers and formed groups to raise awareness about gender issues and the benefit of access to digital skills.

1 Technology and Leadership for Community Development

TAG maximizes girls’ productive use of technology for leadership and community development, that can benefit everyone.

2 Applying Digital and Professional Skills

TAG’s curriculum does not involve traditional lectures or tests. Instead, participants work in collaborative small groups on different tasks that use technology to create useful products.

3 Context-driven Solutions

With the vast knowledge and experience gained through TAG, participants are equipped to be creative, professional, and involved leaders in their communities.

At the end of the program, finalists return to their communities to implement a service project they have designed themselves. In the past, these projects have ranged from training courses for local children to coding camps and events.

Each community project is designed and adapted to the local context, and responds directly to community needs identified by TAG participants.

4 Local and Global Support

TAG participants form a global network of over 1,300 alumni and become mentors for future TAG cohorts, supporting the continued development of girls and communities around the world.

“Before I attended the training here, I was a very shy girl. I never expected myself to be able to speak in front of people.”

-Tech Age Girl
TAG Myanmar Timeline

May-July 2016

- Training in digital literacy, leadership, and project design
- Regional peer learning meetings


- Advanced training in soft skills, business skills, and project management
- Short community service activity

Nov. 2016

- Conference in Yangon on advanced IT, leadership, writing, and project design
- Field visits and networking

Nov. 2016-Jan. 2017

- Community projects
- Final event in each of 5 regions

The IREX Approach:
Empowering girls to catalyze positive change

Since 2005 the Tech Age Girls project has been implemented in eight countries and benefits girls in concrete ways:

- 1,300+ girls trained in digital and leadership skills
- 80% report that tech skills made them competitive in job market
- 81% boosted their confidence to pursue education
- 83% of alumni involved in their community
- 76% of participants maintain the support network they gained 5-10 years after the program end
- 200+ became finalists and attended national conferences
- 58% of girls pursued additional related career training
- 34% received scholarship to study
- 400+ community service projects, helping 10,000+ people conducted by TAG

IREX implements Tech Age Girls in partnership with the Myanmar Book Aid and Preservation Foundation, Ooredoo and the Ministry of Information. The project is supported by the Bill & Melinda Gates Foundation. Interested in learning more? Contact Ari Katz (akatz@irex.org) or Sheila Scott (sscott@irex.org).

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