

“Youth Excel” Project Logo Design Competition Terms of Reference

1. Terms & Conditions:

- a. This competition is for the design of a new logo for the USAID funded Youth Excel project.
- b. The competition is open for all youth ages between (18-35) years old from all around the world.
- c. To enter the competition, participants must design a logo to be used by Youth Excel. The winning logo may be used in all media – including online, print, visibility items and other visual collateral.
- d. All designs must be sent to excelyouth@irex.org. You will be required along with the submission of your logo to submit an application form containing your contact details as well as a written description of the logo features and meaning which you can access [here](#).
- e. Youth Excel will only use your personal details for the purposes of administering this competition and, except your full name, will not publish your information or provide it to anyone without your permission.
- f. The deadline for receiving entries for the competition is 12am (EST) on 2 February 2021. Results will be announced on IREX social media pages. Winners will be notified prior to the announcement.
- g. Youth Excel will not be held responsible for any late entries.
- h. Incomplete entries will not be considered.
- i. This competition is administered by IREX and its partner consortium and supported by USAID.

2. Eligibility:

1. The competition is open to all youth between the ages of 18 – 35 years old.
2. Participation is for individuals and groups.
3. Participants can submit a maximum of only one entry.

3. Design Criteria:

1. Your logo design should be reflective of the wider vision for Youth Excel Project.
Empowering young people and youth organizations to use implementation research to strengthen local, national, and global development solutions.
2. Logo should be submitted in PNG format.
3. Logo should be designed using colors (Not Grayscale or Black & White).
4. File should be of high resolution and not exceed 20MB.
5. Participants should not imprint or watermark logo design.

4. Intellectual Property Rights:

1. By submitting a design to this competition, you are accepting these Terms and Conditions. You further agree that if your entry is selected as the winning entry, you are assigning your entire right in your design to Youth Excel Project and you will not be entitled to receive any royalties or other consideration, now or in the future, for such assignment other than the contest prize set forth in Section 6 below.
2. In such case, Youth Excel will own your design and will have the exclusive right to use your design on a worldwide and exclusive basis.
3. If you are not selected as the winner, ownership of your design and all intellectual property rights in such design will revert to you.
4. Entries must be entirely your own original work and must not breach or be in violation of any copyright or other rights of third parties.
5. Youth Excel maintains the right to further develop your design to suit its brand. The design must not include any defamatory, offensive or unlawful content.
6. The winner will be required to submit the EPS/CDR/SVG/PSD/original drawing or digital file of the logo on request by Youth Excel.

5. Selection Process:

1. Three finalists will be chosen through a youth-led review process based on design criteria mentioned in Section 3 of the Terms of Reference for this logo competition.
2. USAID will approve the winner before the first place is announced.
3. The decision of management team of Youth Excel for selecting the winner shall be treated as final & binding to all the participants.

6. Prize:

1. Three finalists will receive an iPad mini, in addition to a service contract for the first-place winner.
2. Based on recommendations from the youth-led panel and the Youth Excel consortium, USAID will approve a winner.
3. Finalists will be announced on IREX social media pages by early March 2021; winner will be announced following USAID approval.

7. Timeline:

Competition Kick-Off	Entries Submission	Rolling basis shortlisting of Logo designs	Three Finalists Selection	First place winner selection by USAID	Winner and runners-up Announcement
13 th Jan 21	13 th Jan – 2 nd Feb 21	13 th Jan – 2 nd Feb 21	3 rd Feb 21	4 th Feb – 18 th Feb 21	Early March 21