russia kyrgyzstan

kosovo serbia









The Development of Sustainable Independent Media in Europe and Eurasia



## **MEDIA SUSTAINABILITY INDEX 2015**

The Development of Sustainable Independent Media in Europe and Eurasia www.irex.org/msi
Copyright © 2015 by IREX

**IREX** 

1275 K Street, NW, Suite 600 Washington, DC 20005 E-mail: msi@irex.org Phone: (202) 628-8188

Fax: (202) 628-8189 www.irex.org

Managing editor: Leon Morse

IREX project and editorial support: Neetha Tangirala, Mitchell Sommers

Editorial support: Dayna Kerecman Myers

Copyeditors: Carolyn Feola de Rugamas, Carolyn.Ink; Kelly Kramer, WORDtoWORD

**Editorial Services** 

Translation support: Ultra Translate, LLC

**Design and layout:** OmniStudio **Printer:** Westland Enterprises, Inc.

**Notice of Rights:** Permission is granted to display, copy, and distribute the MSI in whole or in part, provided that: (a) the materials are used with the acknowledgement "The Media Sustainability Index (MSI) is a product of IREX with funding from USAID."; (b) the MSI is used solely for personal, noncommercial, or informational use; and (c) no modifications of the MSI are made.

**Acknowledgment:** This publication was made possible through support provided by the United States Agency for International Development (USAID) under Cooperative Agreement No. AID-OAA-A-14-00093.

**Disclaimer:** The opinions expressed herein are those of the panelists and other project researchers and do not necessarily reflect the views of USAID or IREX.

ISSN 1546-0878

## **USAID**

USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential.

In an interconnected world, instability anywhere around the world can impact us here at home. Working side-by-side with the military in active conflicts, USAID plays a critical role in our nation's effort to stabilize countries and build responsive local governance; we work on the same problems as our military using a different set of tools. We also ease the transition between conflict and long-term development by investing in agriculture, health systems, and democratic institutions. And while USAID can work in active conflict, or help countries transition from violence, the most important thing we can do is prevent conflict in the first place. This is smarter, safer, and less costly than sending in soldiers.

USAID extends help from the American people to achieve results for the poorest and most vulnerable around the world. That assistance does not represent a Democratic value or a Republican value, but an American value; as beneficiaries of peace and prosperity, Americans have a responsibility to assist those less fortunate so we see the day when our assistance is no longer necessary.

USAID invests in ideas that work to improve the lives of millions of men, women, and children by:

- Investing in agricultural productivity so countries can feed their people
- Combating maternal and child mortality and deadly diseases like HIV, malaria and tuberculosis
- Providing life-saving assistance in the wake of disaster
- Promoting democracy, human rights and good governance around the world
- Fostering private sector development and sustainable economic growth
- Helping communities adapt to a changing environment
- Elevating the role of women and girls throughout all our work

## **IREX**

IREX is an international nonprofit organization providing thought leadership and innovative programs to promote positive lasting change globally.

We enable local individuals and institutions to build key elements of a vibrant society: quality education, independent media, and strong communities. To strengthen these sectors, our program activities also include conflict resolution, technology for development, gender, and youth.

Founded in 1968, IREX has an annual portfolio of over \$70 million and a staff of over 400 professionals worldwide. IREX employs field-tested methods and innovative uses of technologies to develop practical and locally-driven solutions with our partners in more than 100 countries.

## **Implementing Partners**

IREX wishes to thank the following organizations that coordinated the fieldwork for and authored a number of the studies herein:

Mediacentar Sarajevo http://www.media.ba

BTC ProMedia (Bulgaria) http://www.btcpromedia.org

Institute for Advanced Studies GAP (Kosovo) http://www.gapinstitute.org/

Media Development Center (Macedonia) http://mdc.org.mk

Independent Journalism Center (Moldova) http://ijc.md/eng/

Media LTD (Montenegro) http://www.media.cg.yu/index.htm

Center for Independent Journalism (Romania) http://www.cji.ro/



Introduction	vii
Executive Summary	ix
Methodology	кiх
Southeast Europe	
Albania	. 3
Bosnia & Herzegovina	15
Bulgaria	31
Croatia	43
Kosovo	59
Macedonia	71
Montenegro	87
Romania1	01
Serbia	15
Caucasus	
Armenia	
ATTICITIO	31
Azerbaijan	
	45
Azerbaijan1	45
Azerbaijan	45 57
Azerbaijan	45 57 73
Azerbaijan	45 57 73 89
Azerbaijan	45 57 73 89 05
Azerbaijan       1         Georgia       1         Russia and Western Eurasia       1         Belarus       1         Moldova       1         Russia       2	45 57 73 89 05
Azerbaijan       1         Georgia       1         Russia and Western Eurasia       1         Belarus       1         Moldova       1         Russia       2         Ukraine       2	45 57 73 89 05 19
Azerbaijan       1         Georgia       1         Russia and Western Eurasia       1         Belarus       1         Moldova       1         Russia       2         Ukraine       2         Central Asia	45 57 73 89 05 19
Azerbaijan       1         Georgia       1         Russia and Western Eurasia       1         Belarus       1         Moldova       1         Russia       2         Ukraine       2         Central Asia         Kazakhstan       2	45 57 73 89 05 19
Azerbaijan       1         Georgia       1         Russia and Western Eurasia       1         Belarus       1         Moldova       1         Russia       2         Ukraine       2         Central Asia         Kazakhstan       2         Kyrgyzstan       2	45 57 73 89 05 19 41 57