UKRAINIAN YOUTH TODAY

February – March 2021
Youth Poll results
The total national sample consisted of 2,503 respondents, 10-35 years old.

MORE THAN HALF OF YOUTH AGES 10-15 THINK THAT THE COUNTRY IS HEADING IN THE RIGHT DIRECTION.

THE YOUNGER RESPONDENTS HAVE MORE OPTIMISTIC VIEWS ON THE DIRECTION OF THE COUNTRY.

WORK & OPPORTUNITIES

Interests and abilities are the main criteria for choosing a career, salary is the third.

Employment barriers: corruption, nepotism, and absence of desired employment opportunities in their communities

WOULD LIKE TO LIVE IN UKRAINE IN THE NEXT 5 YEARS *

* Among those who are considering moving from where they currently live

MAIN REASONS FOR MIGRATION

- nothing to do in their communities
- absence of educational and economic opportunities
- absence of economic opportunities

SOCIAL PARTICIPATION

Sports, cultural and educational events, and school or student government are the most frequent activities.

- 23% know about youth councils
- 35% submitted or signed e-petitions
- 52% consider themselves to be active members in their communities
- 28% used to or are currently participating in youth council activities
- 10% visit youth centers, clubs, or hubs
- One fifth donated money to a political or social cause
- One fourth monitored declarations from government officials
- 17% volunteered for a social or political cause
The survey was conducted by Info Sapiens on behalf of the International Research & Exchanges Board (IREX) under the UNITY (Mriemo ta diemo) program. Survey data was analyzed by the International Republican Institute’s Center for Insights in Survey Research (CISR).

- The survey was conducted throughout Ukraine from February 22 to March 28, 2021. The methodology used Computer Assisted Telephone Interviews (CATI) from a random sample (random digit dialing) of mobile phone numbers with regional quotas.
- The total national sample consisted of 510 respondents who are residents of Ukraine ages 10-12, 510 respondents ages 13-15, and 1483 respondents ages 16-35. The national sample is representative of the population of these age groups in terms of gender, age, oblast, and settlement size according to data from the State Statistics Service of Ukraine as of January 1, 2019.

The theoretical margin of error for the national level samples does not exceed:
- 4.4% for youth ages 10-12 and youth ages 13-15
- 2.6% for youth ages 16-35

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COMMUNICATION & MEDIA

- 41% speak Ukrainian at home among youth ages 10-12 y.o.
- 41% speak Ukrainian at home among youth ages 13-15 y.o.
- 46% speak Ukrainian at home among youth ages 16-35 y.o.

One third of youth speak both Ukrainian and Russian at home.

One fourth among ages 10-15 speak Russian.

Parents, friends, and partners influence youth decisions the most.

POLITICAL PARTICIPATION*

- 74% voted during the presidential elections
- ~50% voted during the parliamentary or local elections
- 2% are members of political parties
- 15% participated in meetings, protests, or demonstrations

*Eligible voters

Most Popular Social Media Channels

- Facebook & Instagram among youth ages 16-35
- Instagram among youth ages 10-15

Parents, friends, and partners influence youth decisions the most.