

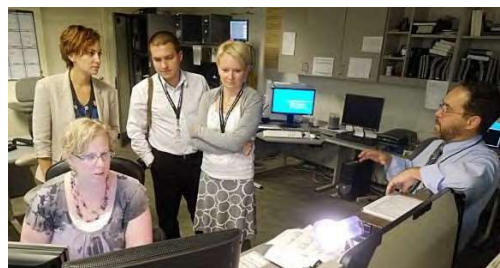
Ukraine Media Partnership Program (UMPP)



22 years of excellence in US-Ukraine media exchanges

UMPP launched in 2002, funded by the Bureau of Educational and Cultural Affairs (ECA) of the US Department of State. The project creates and fosters long-term relationships between American and Ukrainian media outlets to allow mutual on-site professional visits to help develop the professionalism of Ukrainian media outlets. Since 2005, the Public Affairs Section of the US Embassy in Ukraine has funded UMPP.

Over the course of the year, the American station will send staff members to Ukraine, and also host their Ukrainian colleagues. These reciprocal trips are one-week long. IREX staff based in D.C. and Kiev provides logistical support, management, and oversight of the visits, and ensures high quality translation services during exchange visits both in the U.S. and in Ukraine.



Ukrainian journalists work with the web team at the Augusta Chronicle



WSIL-TV from Illinois crew at the forefront of news during military trainings in Zhytomyr

About UMPP



What we do

UMPP partners select Ukrainian and American broadcasters to form strong, collegial, and lasting relationships via reciprocal exchanges, individual consulting, and the sharing of best practices.



Partnership visits

- Since 2002, UMPP has implemented 64 media partnerships between 64 Ukrainian and 31 American media organizations, covering 34 cities and 24 regions in Ukraine.



Results

“We’ve found, consistently, that developing leaders in our newsroom gain confidence as a result of working with Ukrainian partners. The experience forces them to not only evaluate their own work, but to translate that knowledge for a new audience. We require those participating to organize training schedules on the U.S. side, develop material for visits to Ukraine, and deliver presentations at partner news organizations.”

“The program has been great for morale in our office. The experience of working with Ukrainian partners is inspiring, particularly for younger journalists. We come away from these interactions with a greater sense of purpose, and in many cases new motivation and ideas.”

- Ryan Gilcrest, Managing Editor, Daily Press, Newport News, Va.

“Our partnerships with Ukrainian news organizations are positive every time. While in Ukraine, our staff members have learned how to communicate their skills and build confidence in presentation. Our journalists have returned more open-minded about the industry and day-to-day challenges seem less daunting after seeing what our colleagues abroad can be up against.”

- Andrea Petrini, Editor - Features and Breaking News, Daily Press, Newport News, VA



Program Participant American Media Outlets



Partnership Exchange Visit Participants

64 partnership visits have allowed 314 Ukrainian journalists and managers to receive training at US media outlets. 150 US media professionals have worked in Ukrainian media outlets providing mentoring and sharing best practices.

IREX covers all travel, lodging, and per-diem costs