LEARN TO DISCERN

Worldwide, false information about COVID-19 hampers efforts to provide life-saving prevention information to citizens and jeopardizes health and trust. Learn to Discern equips citizens with media literacy and critical thinking skills to discern fact from fiction. Results from over 63,000 people trained in Ukraine, Serbia, and Jordan show improvement in ability to identify misinformation about health.

Each training was delivered in a different format—training, in-school instruction, and online learning—at varying levels of intensity. The survey was administered before and after the trainings to measure whether participants could better detect and analyze misinformation.

INCREASE IN MEDIA ANALYSIS SKILLS

For the full study, visit: https://www.irex.org/insight/studies-show-pioneering-media-literacy-approach-can-build-citizen-resistance-covid-19