To participate in the digital space without harm to their own and others’ wellbeing, dignity, and humanity by:

- Identifying and using good quality information to make decisions
- Curbing the spread of mis- and disinformation
- Recognizing and avoiding manipulative information and hate speech

L2D builds **emotional control** and **cognitive reflection**, **critical and analytic thinking**, **empathy**, and other **mental habits** to overcome intuitive yet addictive and highly manipulative features of today’s informational ecosystem before building technical skills such as **cross-checking information** and **verification techniques**. It also provides techniques for **overcoming social incentives** for negative information engagement, such as desire for validation or belonging.

L2D builds resilience in a variety of formats as diverse as its audiences, offering multiple pathways to long-term resilience and addressing immediate threats to information integrity:

- In person and virtual peer-to-peer workshops
- Blended and self-directed online learning
- Integration into secondary and higher education,
- Gamification and play-based methods
- Media and social media “inoculation” campaigns
- Adapted to the context and audiences in over 20 counties around the globe
## L2D Produces Consistent Impact Across Different Geographies, Audiences, and Formats:

### Long term resilience through learning systems:

| **Schools** | **84,000 students in 815 schools in Ukraine** | Increased ability to analyze and engage with information critically by 70% |
| **Universities** | **6 universities in the Baltics trained over 645 students** | Cross-checking information increased by 50% and ability to recognize misinformation by 46% |
| **Afterschool** | **230 students in 10 underprivileged Jordanian schools learned through extracurricular activities** | Increased information behavior, knowledge, analysis, and control over their information environment by 42% |
| **Online learning** | **80,000 views and almost 12,000 certificates of completion of Very Verified Ukraine** | Ability to identify hate speech more than doubled in those who took the course and practiced skills in facilitated workshops |

L2D and education initiatives also engage learners in North Macedonia, Serbia, Kosovo, Albania, in the Middle East, and North America.

### Response to threats through community-based trust networks:

| **Youth** | **Over 760 youth in Serbia trained by their peers in youth-led workshops** | Improved healthy and critical information engagement behaviors, such as verifying sources, by 31% |
| **Adults** | **15,000 adults trained in skills to detect and avoid propaganda manipulation in Ukraine** | Increased ability to recognize disinformation by 13% even 1.5 years after the training and shared skills with 90,000 others |

L2D skill building programs also train thousands of adults and youth in Montenegro, Jordan, Tunisia, Sri Lanka, and in Latin America and the Caribbean.

### Rapid and at scale campaigns to curb the spread and trigger resilience habits:

| **Social media** | **US citizens were exposed to L2D memes and videos in a randomized control trial** | Partisan right and partisan left social media users were 8%–17% less likely to “like” disinformation memes after viewing L2D content |

Massive L2D campaign initiatives also reach millions in Indonesia.

### About Us

IREX is a global development and education organization. We strive for a more just, prosperous, and inclusive world—where individuals reach their full potential, governments serve their people, and communities thrive.

[www.irex.org](http://www.irex.org)