



LEARN TO DISCERN

Learn to Discern (L2D) builds resilience to manipulative information by empowering those who engage with media and information to navigate it in a safe, critical, responsible, healthy, and empathy-driven way

L2D empowers:



Individuals



Communities



Institutions

To participate in the digital space without harm to their own and others' wellbeing, dignity, and humanity by:

- Identifying and using good quality information to make decisions
- Curbing the spread of mis- and disinformation
- Recognizing and avoiding manipulative information and hate speech

L2D builds **emotional control** and **cognitive reflection, critical and analytic thinking, empathy,** and other **mental habits** to overcome intuitive yet addictive and highly manipulative features of today's informational ecosystem before building technical skills such as **cross-checking information** and **verification techniques**. It also provides techniques for **overcoming social incentives** for negative information engagement, such as desire for validation or belonging.

L2D builds resilience in a variety of formats as diverse as its audiences, offering multiple pathways to long-term resilience and addressing immediate threats to information integrity:

- In person and virtual peer-to-peer workshops
- Blended and self-directed online learning
- Integration into secondary and higher education,
- Gamification and play-based methods
- Media and social media "inoculation" campaigns
- Adapted to the context and audiences in over 20 countries around the globe



Long term resilience through learning systems:



84,000 students in **815** schools in Ukraine

Increased ability to analyze and engage with information critically by **70%**



6 universities in the Baltics trained over **645** students

Cross-checking information increased by **50%** and ability to recognize misinformation by **46%**



230 students in 10 underprivileged Jordanian schools learned through extracurricular activities

Increased information behavior, knowledge, analysis, and control over their information environment by **42%**



80,000 views and almost **12,000** certificates of completion of Very Verified Ukraine

Ability to identify hate speech **more than doubled** in those who took the course and practiced skills in facilitated workshops

L2D and education initiatives also engage learners in **North Macedonia, Serbia, Kosovo, Albania, in the Middle East and North America**

Response to threats through community-based trust networks:



Over **760** youth in Serbia trained by their peers in youth-led workshops

Improved healthy and critical information engagement behaviors, such as verifying sources, by **31%**



15,000 adults trained in skills to detect and avoid propaganda manipulation in Ukraine

Increased ability to recognize disinformation by **13%** even **1.5** years after the training and shared skills with **90,000** others

L2D skill building programs also train thousands of adults and youth in **Montenegro, Jordan, Tunisia, Sri Lanka, and in Latin America and the Caribbean**

Rapid and at scale campaigns to curb the spread and trigger resilience habits:



US citizens were exposed to L2D memes and videos in a randomized control trial

Partisan right and partisan left social media users were **8%–17%** less likely to “like” disinformation memes after viewing L2D content

Massive L2D campaign initiatives also reach millions in **Indonesia**

ABOUT US

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