



LEARN TO DISCERN

Learn to Discern (L2D) builds resilience to manipulative information by empowering those who engage with media and information to navigate it in a safe, critical, responsible, healthy, and empathy-driven way

L2D empowers:



Individuals



Communities



Institutions

To participate in the digital space without harm to their own and others' wellbeing, dignity, and humanity by:

- Identifying and using good quality information to make decisions
- Curbing the spread of mis- and disinformation
- Recognizing and avoiding manipulative information and hate speech

L2D builds **emotional control** and **cognitive reflection, critical and analytic thinking, empathy,** and other **mental habits** to overcome intuitive yet addictive and highly manipulative features of today's informational ecosystem before building technical skills such as **cross-checking information** and **verification techniques**. It also provides techniques for **overcoming social incentives** for negative information engagement, such as desire for validation or belonging.

L2D builds resilience in a variety of formats as diverse as its audiences, offering multiple pathways to long-term resilience and addressing immediate threats to information integrity:

- In person and virtual peer-to-peer workshops
- Blended and self-directed online learning
- Integration into secondary and higher education,
- Gamification and play-based methods
- Media and social media "inoculation" campaigns
- Adapted to the context and audiences in over 20 countries around the globe



Long term resilience through learning systems:



84,000 students in 815 schools in Ukraine

Increased ability to analyze and engage with information critically by 70%



6 universities in the Baltics trained over 645 students

Cross-checking information increased by 50% and ability to recognize misinformation by 46%



230 students in 10 underprivileged Jordanian schools learned through extracurricular activities

Increased information behavior, knowledge, analysis, and control over their information environment by 42%



80,000 views and almost 12,000 certificates of completion of Very Verified Ukraine

Ability to identify hate speech more than doubled in those who took the course and practiced skills in facilitated workshops

L2D and education initiatives also engage learners in North Macedonia, Serbia, Kosovo, Albania, in the Middle East and North America

Response to threats through community-based trust networks:



Over 760 youth in Serbia trained by their peers in youth-led workshops

Improved healthy and critical information engagement behaviors, such as verifying sources, by 31%



15,000 adults trained in skills to detect and avoid propaganda manipulation in Ukraine

Increased ability to recognize disinformation by 13% even 1.5 years after the training and shared skills with 90,000 others

L2D skill building programs also train thousands of adults and youth in Montenegro, Jordan, Tunisia, Sri Lanka, and in Latin America and the Caribbean

Rapid and at scale campaigns to curb the spread and trigger resilience habits:



US citizens were exposed to L2D memes and videos in a randomized control trial

Partisan right and partisan left social media users were 8%–17% less likely to “like” disinformation memes after viewing L2D content

Massive L2D campaign initiatives also reach millions in Indonesia

ABOUT US

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