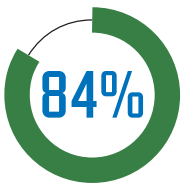


# Ten-Year Impact Evaluation

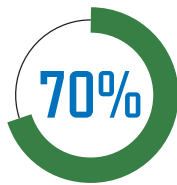
Global UGRAD-Pakistan provides emerging youth leaders from diverse communities across Pakistan with the opportunity to attend American universities and colleges for non-degree academic study and community engagement. Sponsored by the U.S. Department of State with funding provided by the U.S. Government and administered by IREX, Global UGRAD-Pakistan has empowered over 2,000 college-aged Pakistani youth since its inception in 2010. IREX conducted an evaluation to assess the impact of the first ten years of the program, which encompasses perspectives from 590 alumni respondents. The results indicate that Global UGRAD-Pakistan participants are strengthening their leadership skills and confidence; are actively participating in and retaining a commitment to the value of community service, both during and after their U.S. experience; are developing essential professional skills and subsequently accessing higher education and employment opportunities; and are building relationships and participating in cultural exchanges that result in meaningful and positive perception change of America and Americans among program participants and their communities at home in Pakistan.



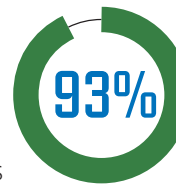
## Leadership Development



of alumni continue to use the leadership skills and knowledge gained from the program at least once a week.



of alumni reported serving in a leadership role that includes initiating or organizing meetings or activities.



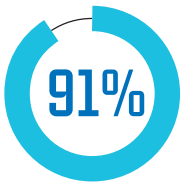
of alumni continue to develop their leadership skills since participating in the Global UGRAD-Pakistan program.



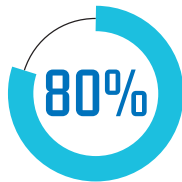
Malala, a spring 2015 alumna, founded GirlTech, a startup devoted to creating apps and electronic devices to solve women’s health and safety concerns. Guided by mentors at the University of North Dakota, she developed GirlTech’s first product, StaySafe, an app and wearable device designed to prevent sexual assault. In 2017, Malala donated her prototypes to a research university in Islamabad to incorporate into their telehealth initiatives. Malala continues to embody the spirit of GirlTech as an employee of Shell Pakistan, where she is paving the road for women in the male-dominated energy sector and advocating for broader inclusion practices in the company as a certified Diversity and Inclusion facilitator.



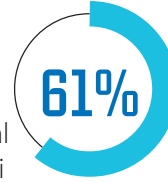
## Education and Employment



of alumni reported that leadership skills gained through the program made a positive difference to their educational success.



of alumni are projected to complete graduate education. Compared to national levels, Global UGRAD-Pakistan alumni are more likely to pursue graduate studies.



of alumni who are not currently enrolled in school have full-time jobs, exceeding the national average of 39%.\*

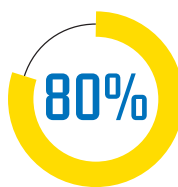


Fall 2016 alumnus Hafiz Usama was named to the 2020 Forbes’ 30 Under 30 Asia list in the Social Entrepreneurs category for his startup PakVitae. The startup, which aims to clean drinking water in developing countries using a low-cost, membrane-based solution, has already helped over 10,000 people. “This program is exceptional in the way it has provided me with an opportunity to connect with and learn leadership skills from some of the world’s best mentors in the business,” Hafiz Usama says.

## Commitment to Service



of alumni agree that they have created positive change in their home communities (i.e. home institution, organization, government) as a result of their participation in the Global UGRAD-Pakistan program.



of alumni agree that they are committed to carrying out community service on a regular basis because of what they learned during the Global UGRAD-Pakistan program.

 **44,000 hours**

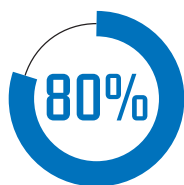
of community service have been volunteered by participants at organizations in host communities across the United States since 2010.



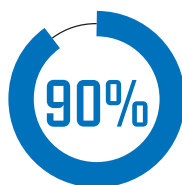
After returning to Pakistan in 2011, Mujtaba received an alumni small grant to found his non-profit, Discovering New Artists, which hosts art competitions to support the educational and artistic growth of underserved children in Lahore. That grant and years of hard work brought him face-to-face with Queen Elizabeth II, who honored him with the prestigious Queen's Young Leader Award. The award recognizes young leaders from around the world for improving the lives of others. "Global UGRAD-Pakistan gave me the opportunity to launch Discovering New Artists," Mujtaba says, "and that's where it all started."



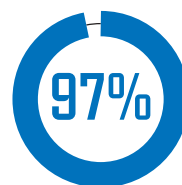
## Promote Mutual Understanding



reported that their gained understanding of diversity and inclusion has played a significant role in their career development.



of alumni have shared skills and knowledge that they learned during Global UGRAD-Pakistan in their home communities.



of alumni have maintained relationships with Americans they met during the program. Over 81% of participants correspond with Americans at least monthly.

 **93,000 Americans**

have been reached through country presentations given by participants serving as cultural ambassadors for Pakistan.



Sumaira, a 2014 alumna who was inspired by a friendship in the United States to pursue disability rights advocacy during her Global UGRAD-Pakistan program at Emporia State University in Kansas, now runs the Youth with Disability Alliance (YDA), which aims to promote disability rights with the support of youth with disabilities. "[My friend] inspired me so much that now I work and advocate for the rights and mainstreaming of persons with disabilities [in Pakistan]," says Sumaira.

\* World Education Services 2020 <https://wenr.wes.org/2020/02/education-in-pakistan>

