

Overview

The Families in the Digital Age program empowers Jordanian women and youth leaders to counter violent extremism both online and offline.

The program trains women leaders from across Jordan in digital skills, media literacy and leadership.

The training program enables participants to understand how violent extremists use the internet to recruit and spread hateful ideologies. Participants then train others, raise awareness about the threat of extremism, and organize dialogues on community issues.

Project Activities

Information Literacy

Violent extremist organizations rely on sophisticated media campaigns to spread ideology, undermine societies and attract recruits.

In response, IREX has re-tooled its Learn to Discern curriculum to help citizens recognize and resist disinformation, propaganda, and hate speech. The unique methodology builds practical skills for citizens of all ages through interactive training, videos, games, and other learning experiences.

Originally developed to help Ukrainian communities resist Kremlin disinformation, the approach has been re-tooled for the MENA context and the threat of extremist propaganda.

Community Dialogue

Participants in the program host community dialogues to discuss local grievances that violent extremists may use to stoke discontent.

Community dialogues are inclusive events and can be as large as a townhall meeting on a broad topic, such as youth and social media, or as small as kitchen or coffee meetings about a specific issue, such as online bullying.

The aim of these dialogues is to engage citizens in proactively identifying problems and in developing local solutions.

Partners

This project is funded by the Government of Canada.



Participants learn fact-checking skills during L2D training



Arabic Learn to Discern Manual



Youth participate in a community dialogue



Government of Canada

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