

Appendix - MEPI Day of Service Virtual 2021 Hashtags and Social Media Platforms

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#HASHTAGS

#MEPIDayofService2021 – This is the hashtag you will use to share your plans, activities, and success of your MEPI Day of Service activities. Please use this hashtag when you share pictures, and other content related to your MEPI Day of Service activities.

#Climate&Enviroment – This is the hashtag you will use to share any plans, activities, and success stories related to MEPI Day of Service Virtual 2021 theme, about “climate change and environmental issues.”

#USMEPI – This is the main hashtag for all social media posts by and for MEPI participants, partners, alumni and stakeholders. Please use this hashtag when you share pictures, and other content, which may be posted, and cross-promoted across other accounts and to many followers.

Regional and Country Hashtags – You may also want to use the hashtag of the region or country where you are serving your community to spread positive news about how citizens of your region or country are helping each other, e.g. **#Algeria**

SOCIAL MEDIA PLATFORMS

As part of the efforts to publicize MEPI Alumni’s contributions to their communities and the **#MEPIDayofService2021** conversation, we encourage you to engage with and cross-promote your activities on our public shared social media communities.

FACEBOOK

U.S.-Middle East Partnership Initiative (MEPI)

<https://www.facebook.com/USMEPI>

Official MEPI Facebook page. We rely on MEPI alumni and partners for content, so please tag **@USMEPI** in your Facebook posts

U.S. Department of State and Embassies on Facebook

<https://www.facebook.com/usdos>

The U.S. Department of State's Facebook page features a list of U.S. embassies on Facebook: find your home country U.S Embassy and mention them in your social media posts. Embassies love hearing about what you are doing in the program and may share your content.

IREX

<https://www.facebook.com/irexinternational/>

Official IREX Facebook page. We rely on alumni and partners for content, so please tag @IREXinternational in your Facebook posts

Your Partners

If you partnered with a local organization or association for your #MEPIDayofService2021 activity, find out their social media links and @tag them, as well!

INSTAGRAM

U.S.-Middle East Partnership Initiative (MEPI)

https://www.instagram.com/us_mepi/

Official MEPI Instagram page. We rely on MEPI alumni and partners for content, so please tag @USMEPI in your Instagram posts

U.S. Department of State and Embassies on Instagram

<https://www.instagram.com/statedept/>

You can find your home country U.S Embassy and mention them in your social media posts. Embassies love hearing about what you are doing in the program and may share your content.

Your Partners

If you partnered with a local organization or association for your #MEPIDayofService2021 activity, find out their social media links and @tag them, as well!

LinkedIn

U.S.-Middle East Partnership Initiative (MEPI)

<https://www.linkedin.com/company/us-middle-east-partnership-initiative-mepi/>

Official MEPI LinkedIn page. We rely on MEPI alumni and partners for content, so please tag @USMEPI in your LinkedIn posts

U.S. Department of State and Embassies on LinkedIn

<https://www.linkedin.com/company/doscareers/>

The U.S. Department of State's LinkedIn page features a list of U.S. embassies on LinkedIn: find your home country U.S. Embassy and mention them in your social media posts. Embassies love hearing about what you are doing in the program and may share your content.

IREX

<https://www.linkedin.com/company/irex/>

Official IREX LinkedIn page. We rely on alumni and partners for content, so please tag @IREXinternational in your LinkedIn posts.

Your Partners

If you partnered with a local organization or association for your #MEPIDayofService2021 activity, find out their social media links and @tag them, as well!

TWITTER

@USMEPI (<https://twitter.com/usmepi>) – Official account of the US – Middle East Partnership Initiative program at the US Department of State. This account will engage with your account – you can expect retweets.

@StateDept (<https://twitter.com/StateDept>) – The main U.S. Department of State account. This account will not engage directly with your account but may share program highlights.

U.S. Embassies on Twitter (<https://twitter.com/StateDept/lists/united-states-missions1/members>) – This is a Twitter list where you will find the accounts for various U.S. embassies around the world. Find your home country accounts and mention their Twitter handles in tweets – you may be retweeted.

@IREXintl (<https://twitter.com/IREXintl>) – Official account of IREX. This account may retweet your posts of share program highlights.