

# UKRAINIAN YOUTH TODAY

February – March 2021  
Youth Poll results

The total national  
sample consisted of  
2,503 respondents  
10-35 years old.

**MORE THAN HALF OF YOUTH AGES 10-15  
THINK THAT THE COUNTRY IS HEADING IN  
THE RIGHT DIRECTION.**

**THE YOUNGER RESPONDENTS HAVE MORE  
OPTIMISTIC VIEWS ON THE DIRECTION OF  
THE COUNTRY.**

## SOCIAL PARTICIPATION



Sports, cultural and educational events, and school or student government are the most frequent activities.

23% know about  
youth councils



35% submitted  
or signed  
e-petitions



52%  
13-15 y.o.

32%  
16-35 y.o.

consider themselves to be  
active members in their  
communities

28%  
13-15 y.o.

25%  
16-35 y.o.

used to or are currently  
participating in youth  
council activities

10%  
10-15 y.o.

6%  
16-35 y.o.

visit youth centers,  
clubs, or hubs



One fifth donated money  
to a political or social  
cause



One fourth monitored  
declarations from govern-  
ment officials

17% volunteered for  
a social or political cause



## WORK & OPPORTUNITIES



Interests and abilities are the main criteria  
for choosing a career, salary is the third.



Employment barriers: corrup-  
tion, nepo-  
tism, and absence of desired employment  
opportunities in their communities

10-12  
Y.O.

would like to become IT  
specialists and doctors

13-15  
Y.O.

would like to become  
IT specialists and chefs

16-35  
Y.O.

would like to become teachers  
or have their own business

## WOULD LIKE TO LIVE IN UKRAINE IN THE NEXT 5 YEARS\*

63%  
10-12 y.o.

53%  
13-15 y.o.

55%  
16-35 y.o.

\* Among those who  
are considering  
moving from  
where they  
currently live

## MAIN REASONS FOR MIGRATION

10-12  
Y.O.

nothing to do in  
their communities

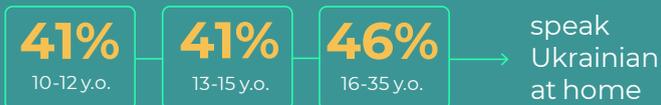
13-15  
Y.O.

absence of educational and  
economic opportunities

16-35  
Y.O.

absence of economic  
opportunities

## COMMUNICATION & MEDIA



## MOST POPULAR SOCIAL MEDIA CHANNELS

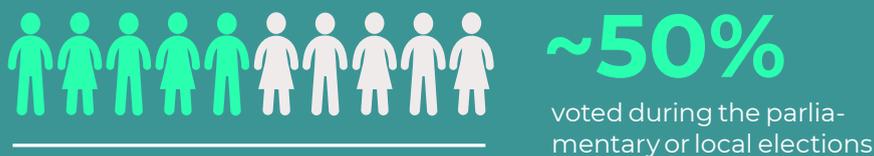
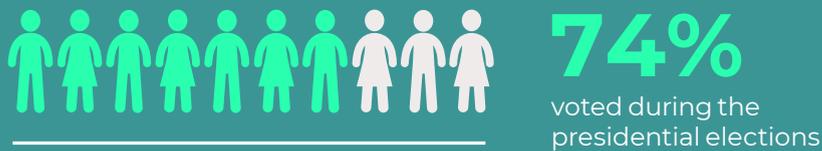


**FACEBOOK & INSTAGRAM**  
among youth ages 16-35



**INSTAGRAM**  
among youth ages 10-15

## POLITICAL PARTICIPATION\*



\*Eligible voters

The survey was conducted by Info Sapiens on behalf of the International Research & Exchanges Board (IREX) under the UNITY (Mriemo ta diemo) program. Survey data was analyzed by the International Republican Institute's Center for Insights in Survey Research (CISR).

• The survey was conducted throughout Ukraine from February 22 to March 28, 2021. The methodology used Computer Assisted Telephone Interviews (CATI) from a random sample (random digit dialing) of mobile phone numbers with regional quotas.

• The total national sample consisted of 510 respondents who are residents of Ukraine ages 10-12, 510 respondents ages 13-15, and 1483 respondents ages 16-35. The national sample is representative of the population of these age groups in terms of gender, age, oblast, and settlement size according to data from the State Statistics Service of Ukraine as of January 1, 2019.

The theoretical margin of error for the national level samples does not exceed:

- 4.4% for youth ages 10-12 and youth ages 13-15
- 2.6% for youth ages 16-35

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