INTERNET SECURITY

- 68% of youth said they protect themselves on the internet
- 83% restrict access to their devices
- 54% avoid unverified web pages
- 63% avoid suspicious emails
- 47% use security software

MEDIA LITERACY

- 30% of youth said they have media literacy classes at school

ABILITY TO IDENTIFY MANIPULATION STRENGTHENS WITH AGE:

- 10-12 y.o. cannot resist manipulation, trust everyone
- 13-15 y.o. have some skills, BUT cannot analyze information
- 16-17 y.o. can identify manipulation and misinformation

SOURCES OF INFORMATION

WHERE THE YOUTH LOOKS FOR INFORMATION:

- Internet sites: 39%
- YouTube: 22%
- Instagram: 13%
- TikTok: 12%
- Facebook: 4%

TikTok is the most popular platform among children aged 10-12.

Among youth 16-17 TikTok is losing its popularity. Instead they like to use information from Google, YouTube etc.

30% do not follow the news

The fieldwork for the study took place from December 2021 till February 2022 (before the Russian full-scale invasion of Ukraine).

The fieldwork for the research was conducted by Ipsos Ukraine on behalf of the International Research & Exchanges Board (IREX) under the UNITY (Mriemo ta diemo) program.

The Y-VIBE study design is based on two stages:
1. qualitative - focus group discussions and post FGD questionnaire with youth (age groups of 10-12, 13-15 and 16-17), parents of the youth, teachers and media experts
2. quantitative - nation-wide representative youth poll for youth aged 10-17 y.o. (N=600)
**ENGAGING WITH INFORMATION**

The youth understands that information on social media platforms is not always truthful.

% OF PARTICIPANTS SAYING THAT INFORMATION IS ALL OR MOST TRUE ON:

<table>
<thead>
<tr>
<th>Internet sites</th>
<th>53%</th>
</tr>
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<tbody>
<tr>
<td>YouTube</td>
<td>48%</td>
</tr>
<tr>
<td>Viber</td>
<td>45%</td>
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<tr>
<td>TV</td>
<td>40%</td>
</tr>
<tr>
<td>Instagram</td>
<td>39%</td>
</tr>
<tr>
<td>Facebook</td>
<td>37%</td>
</tr>
<tr>
<td>Telegram</td>
<td>33%</td>
</tr>
<tr>
<td>TikTok</td>
<td>23%</td>
</tr>
</tbody>
</table>

**DIFFERENCES AMONG AGE GROUPS:**

10-12 y.o. Trust TikTok, Instagram and Telegram the most. In verifying information rely on parents opinion; cannot identify what reliable and unreliable information is.

13-15 y.o. Trust Instagram and YouTube. In verifying information start to use other sources of information, apply common sense.

16-17 y.o. Instagram, Telegram, YouTube and educational sites Google and Wikipedia. Can distinguish fakes, cross-check information.

**INFORMATION-DRIVEN ACTIONS**

20% of youth often disagree with information on the internet disagree sometimes 61%

WHAT IS THE REACTION WHEN YOUTH DISAGREES:

| Ignore / do nothing | 62% |
| Commented on it     | 24% |
| Blocked the person  | 20% |
| Disliked            | 15% |
| Shared with friends | 8%  |
| Reported            | 4%  |

**PROSOCIAL ACTIONS**

61% of youth admitted that they participated in prosocial activities like charitable / volunteer activities

**MAIN DRIVERS FOR PROSOCIAL ACTIVITIES:**

School

Church (in Lviv region)

Social networks

Young people aged 16-17 y.o. express the interest in being prosocially active, but, at the same time, find it difficult to find relevant information.

This research is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of IREX and MCI and do not necessarily reflect the views of USAID or the United States Government.