

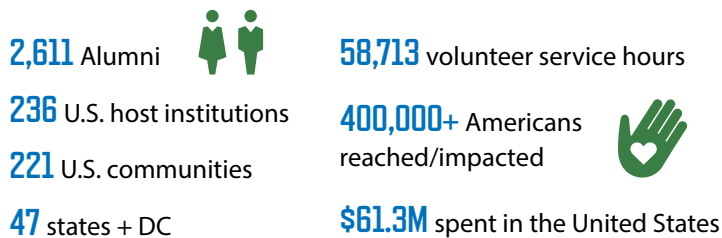
15 Years of Impact on American Communities

How a U.S. exchange investment strengthened American host institutions, communities, businesses, and long-term U.S.-Pakistan ties

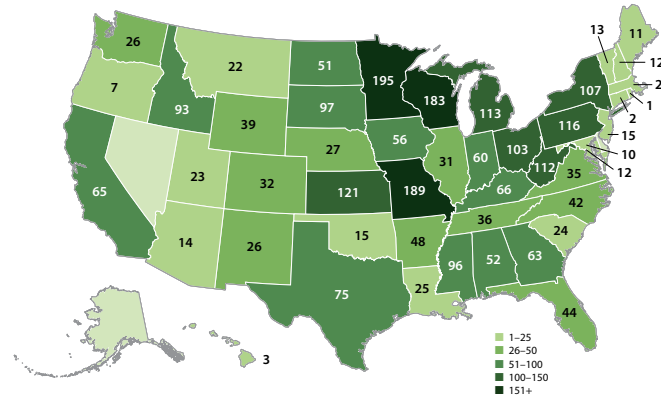


For 15 years, Global UGRAD-Pakistan has brought Pakistani undergraduates to U.S. campuses and communities across the country. Drawing on program data, surveys, interviews, and related assessment evidence, this study co-created with American participants a working definition of U.S. Impact, supplementing prior data collection. The assessment finds that the program generated concrete benefits for Americans by building trust and lasting relationships, changing perceptions and supporting long-term cooperation, creating meaningful impact in American host communities, and contributing economic value and volunteer service in the United States.

BY THE NUMBERS



Global UGRAD-Pakistan Participant Placements by State 2010–2025



Trust and Relationships



Pakistan is a really important strategic partner of the U.S. Through cultivating bright students who have this global experience and go on to do other significant things, that is going to increase our strategic capabilities in this part of the world. ”

– U.S. host advisor, focus group discussion



Perception Change and Long-Term Cooperation

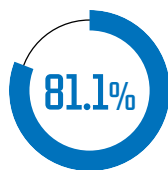


In their villages or small communities, there was limited knowledge of the United States as a country and culture. Global UGRAD-Pakistan students became good ambassadors because they interacted with American community members directly. When they returned home, they shared those experiences and helped change perceptions in far-flung communities. ”

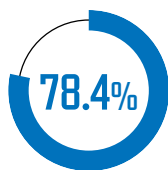
– USEFP representative



Impact in American Host Communities



reported changes
in American host
communities



placed outside
major cities

More than one-third of U.S. host
institutions had no other Pakistani
students on campus



Global UGRAD-Pakistan students arrive ready to engage, ask thoughtful questions, and share who they are. Their curiosity helps American students and faculty see their own culture in new ways.

– U.S. host advisor, focus group discussion



Economic and Community Contribution

\$61.3M spent in
the United States



of total costs spent in the USA

58,713 volunteer
service hours in
American communities



Our Pakistani students pursue the same degrees that our domestic students are doing, but they do it in ways that American students may not have imagined before. That forces them to think outside the box and become more competitive and attractive as future graduates. We are benefiting from that — workforce wise, employment wise, and economically.

– U.S. host advisor, focus group discussion

IMPLICATIONS FOR FUTURE U.S. EXCHANGE INVESTMENTS

Design for two-way impact.

Define benefits for Americans and international participants from the outset, including outcomes for U.S. host institutions, local organizations, students, faculty, businesses, and communities.

Measure U.S. impact from the start.

Track domestic benefits such as host institution change, volunteer service, workforce-relevant skills, business and innovation pathways, and sustained alumni relationships with Americans.

Link exchange to American prosperity.

Connect participants, alumni, and U.S. partners to workforce readiness, innovation, entrepreneurship, commercial partnerships, and practical economic opportunity.



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