



IREX 2022

Annual Impact Report



**20
22**

About

IREX

IREX is a global development and education organization. We strive for a more just, prosperous, and inclusive world in which individuals reach their full potential, governments serve their people, and communities thrive. Our decades of experience partnering with local institutions and organizations help us create greater impact and lasting change.

In 2022, IREX had more than **65 programs**, an annual portfolio of **\$110 million**, and a staff of nearly **650** worldwide in **23 country offices**. By the close of 2023, we are projecting an annual portfolio of more than **\$134 million** and a global staff of nearly **750** in **26 country offices**.



IREX works in four areas essential to progress



Engage and empower
YOUTH



Cultivate **LEADERS** at all
levels of society



Strengthen educational, civic,
and governing **INSTITUTIONS**



Extend access to **QUALITY EDUCATION**
and **INFORMATION**

Improving education, strengthening education systems

IREX views education as one of the great equalizers of our time so we invest talent and energy to strengthen education systems by strengthening educators. We collaborate with local stakeholders to invest in the potential of youth and provide tools and resources to teachers and schools to implement systems change to reduce disparities in education. We equip educators and school systems with tools that support education leaders who are recognizing and prioritizing performance improvement needs, fostering organizational learning, and making decisions based on strategic priorities.



72%

of educators trained by IREX incorporated more effective curricula and methods into their teaching practice.



8,973

teachers incorporated problem-based learning, critical thinking, cross-cultural communications, teamwork, and self-management into their classrooms.

Learning Labs in Kenya: Making learning fun

With the support of the LEGO Foundation, IREX is working with educators in economically disadvantaged regions in Kenya to implement the KPLAY program, which brings lessons to life through active engagement, hands-on experimentation, and play. The approach makes learning fun so children will experience the joy of learning while building competency across the curriculum, particularly in science, technology, engineering, and math skills. Since inception, KPLAY has trained **777 teachers** from **111 schools** reaching more than **30,000 students**.

L A T
learning through technology





Enhancing performance and inclusion, building trust in institutions

Effective, equitable, and accountable public institutions are critical to solving major social problems. IREX partners with institutions to enhance the quality of their services by improving their performance, increasing their transparency, and being more inclusive of youth, women, and marginalized groups. Also, to ensure institutions deliver for citizens, IREX builds institutional capacity and supports greater citizen participation and engagement, improved financial management and transparency, and the building of trust between communities and their local governments.



93%

of organizations that were asked about the support they received from IREX stated that the support helped improve their performance.



2,596

institutions achieved their missions more effectively, accountably, and inclusively to better serve the public good with the support of IREX.

Strengthening institutions in Moldova

In Moldova, the USAID-funded Comunitatea Mea program supported **165,000 citizens** to engage their local governments to define the local government's priorities. The program also worked with local governments to better manage public assets, which resulted in more than **\$12 million** of additional revenue that can be used to meet the needs of local citizens.





Empowering youth, making positive change

IREX provides learning and economic opportunities, leadership development, and civic engagement to foster economic growth, stability, and democratic development. We equip youth with essential skills to lead positive change on their employment trajectories and in their communities. Our programs engage youth-led and youth-serving organizations to maximize their potential and drive deep impact.



190,000

youth participated in IREX programs to strengthen their leadership skills, workforce readiness, and civic participation.



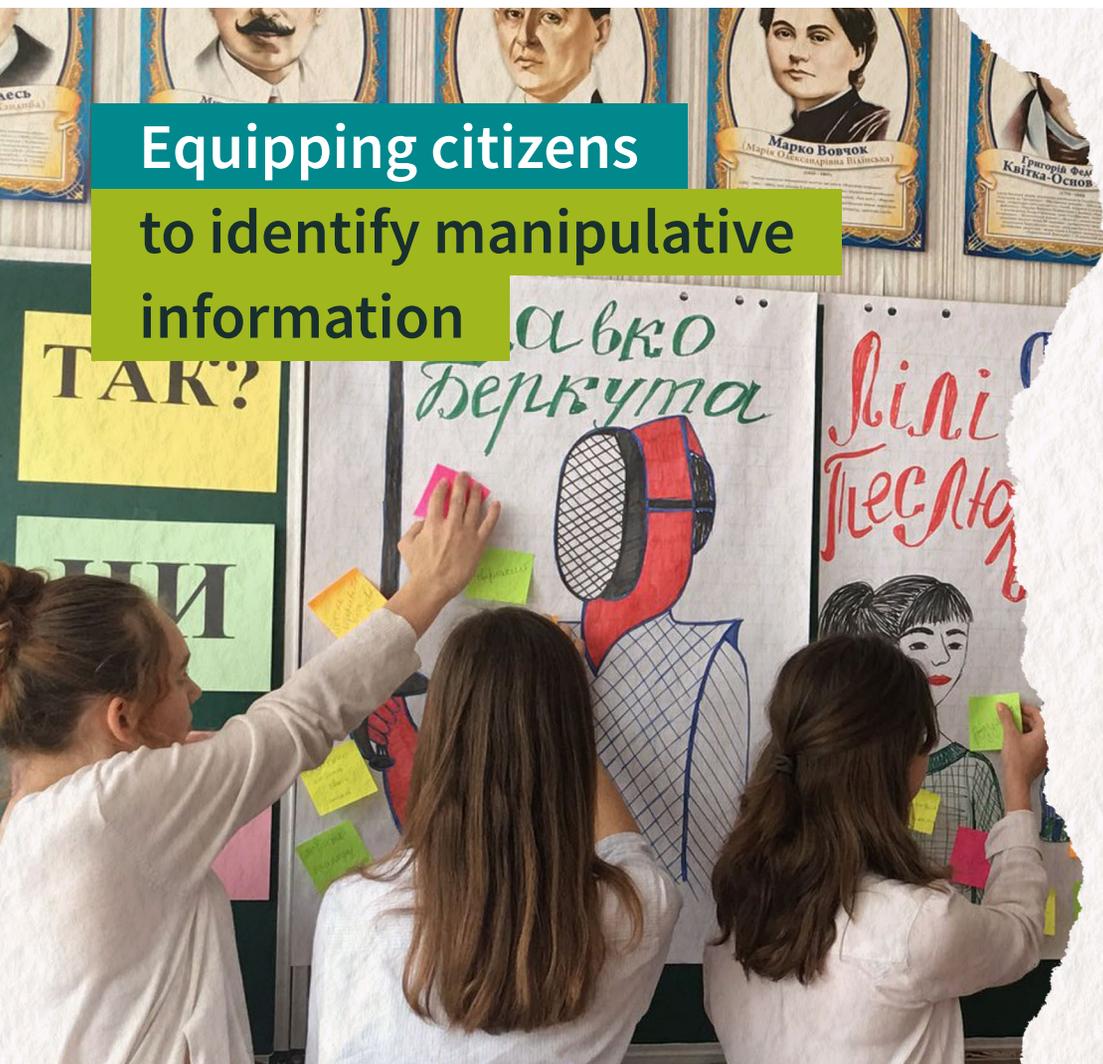
75%

of participants in the SHE's GREAT program reported more positive perceptions towards gender equity in science, technology, engineering, arts/design, and math education and careers.

Harnessing Youth Knowledge and Leading Change

The USAID-funded Youth Excel program supports young people and youth organizations to use the data and evidence they collect while implementing programs to both strengthen the program and to identify solutions for global development problems. In **2022**, Youth Excel partnered with nearly **90 local youth-led and youth-serving organizations** to help them use research and data to strengthen their programming.





Equipping citizens to identify manipulative information

IREX works to prevent the spread of the manipulative information, disinformation, hate speech, and propaganda that appears in both traditional and social media. IREX programs support quality independent media while also helping citizens learn how to better evaluate the information being broadcasted and shared with them as well as how to recognize and resist intentionally manipulative content.



354,639

individuals were trained by IREX
on how to consume information
more critically.



90%

of IREX program participants
demonstrated changed behaviors
such as cross-checking news and
not sharing disinformation.

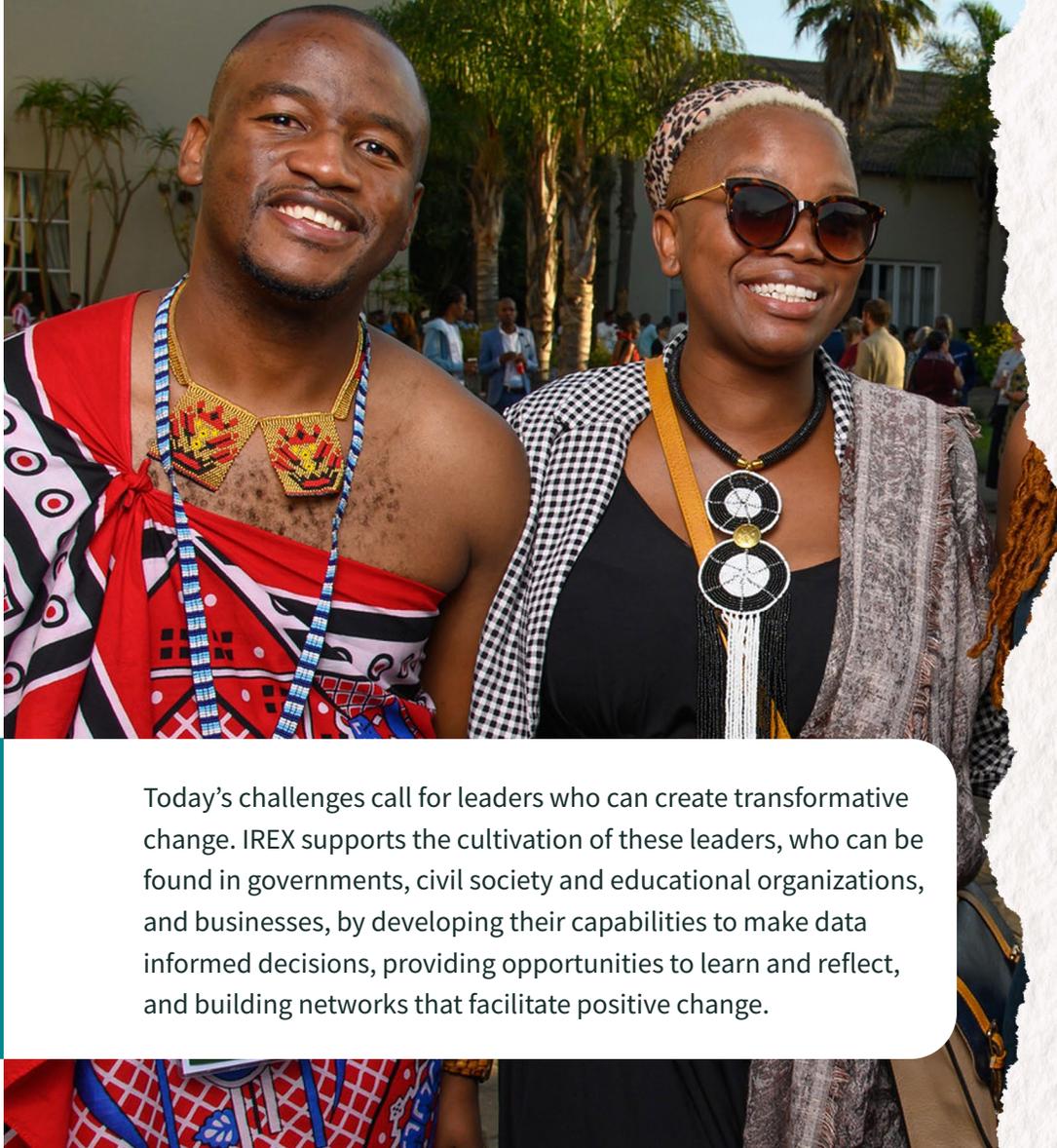
Building resilience to manipulative information

IREX's online Learn to Discern tools and courses build resilience to manipulative information through short interactive lessons designed to help users better understand their information ecosystem and to recognize and resist intentionally manipulative content. Since its launch, Learn to Discern has been adapted with local partners and audiences in more than 20 countries in all regions of the world.

- In Ukraine, the ability to identify hate speech more than doubled. Learners also demonstrated a **31%** improvement in media analysis skills.
- In Jordan, female community leaders improved their ability by **67%** to identify facts versus opinions and to reject manipulations.
- In Indonesia, learners who visited the Learn to Discern websites were **66%** more likely to decrease online sharing of misinformation headlines.



Supporting leaders who serve others



Today's challenges call for leaders who can create transformative change. IREX supports the cultivation of these leaders, who can be found in governments, civil society and educational organizations, and businesses, by developing their capabilities to make data informed decisions, providing opportunities to learn and reflect, and building networks that facilitate positive change.



210,671

people equipped by IREX
across 49 programs with skills,
knowledge, networks, and
experience to drive positive social
change.



97%

of participants in the Mandela
Washington Fellowship program
were more confident in their
ability to make a positive
difference in their home
communities after participating
in the Fellowship.

Equipping community leaders

The Community Solutions Program, with funding from the U.S. Department of State, provides professional development to community leaders from around the globe. The program's curriculum includes leadership training and individual coaching. After the fellowship, **92% of fellows** said the program made them a more effective leader and **99% reported** an increase in their adaptive leadership skills.





Supporting the people of Ukraine

Meeting the needs of civilians and vulnerable populations

We are committed to assisting the people of Ukraine and will continue to work with our partners to provide the support Ukraine needs to rebuild and become a more just, prosperous, and inclusive society when the war ends.



Fifty local organizations and initiatives partnered with IREX to distribute more than **\$615,000** in food, first aid kits, hygiene products, and fuel.



Through IREX's Ukraine Rapid Response program, IREX worked with eight local government administrations and nongovernmental organizations to deliver and distribute **225 metric tons** (nearly **500,000 pounds**) of critical goods, such as generators, heaters, and wheelchairs, to the eastern regions of Ukraine to assist vulnerable populations and internally displaced persons.



Engaging and supporting youth and youth-led organizations



With SpivDiia, a youth-led volunteer platform that connects people in need with resources and services, we assisted nearly **450,000 Ukrainians** with humanitarian support.



In collaboration with local partners and the Ukraine Ministry of Youth and Sports, we assisted more than **3,200 Ukrainian** youth with food and shelter and **5,600 youth** with other forms of support including, employment services, legal consultations, media literacy training, and mental health counseling.



In partnership with Hewlett Packard, Microsoft, and USAID's Ukraine National Identity through Youth program, we are distributing **5,000 laptops** to ensure Ukrainian youth have access to education.

Providing safety and support for journalists and quality information for citizens



We collaborated with several organizations working in Ukraine, including the Academy of Ukrainian Press, National Union of Journalists, and Freedom House to assist more than **100 journalists** with various forms of support, including relocation to safer parts of the country, setting-up a temporary hub to host displaced journalists so that they can continue their reporting efforts, and personal protection equipment for **16 media outlets**.

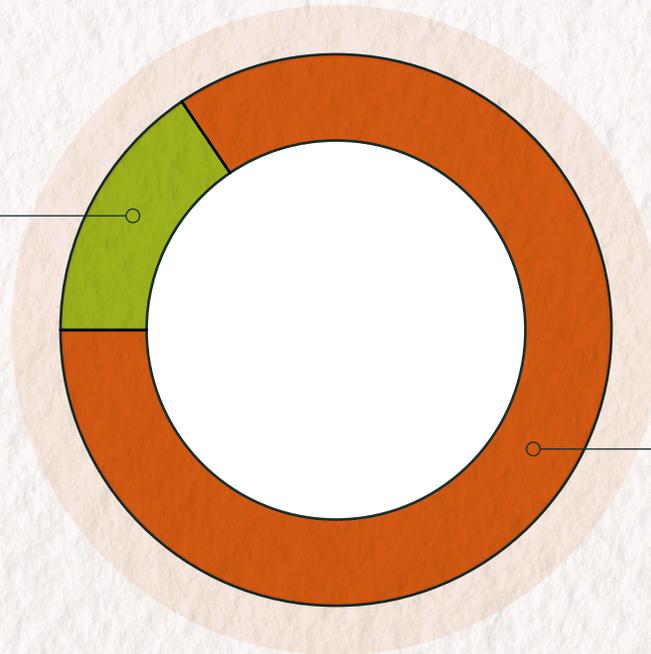


We partnered with teachers to support Ukrainians' ability to recognize the Kremlin disinformation and propaganda shared with them since the launch of the full-scale invasion. Of those trained through IREX's Learn to Discern curriculum, **98%** said participating in the program helped them counteract information manipulation.

IREX by the numbers

15.5%

OVERHEAD, GENERAL
& ADMINISTRATIVE
EXPENDITURES



84.5%

DIRECT PROJECT
EXPENDITURES



\$110

MILLION PORTFOLIO



100

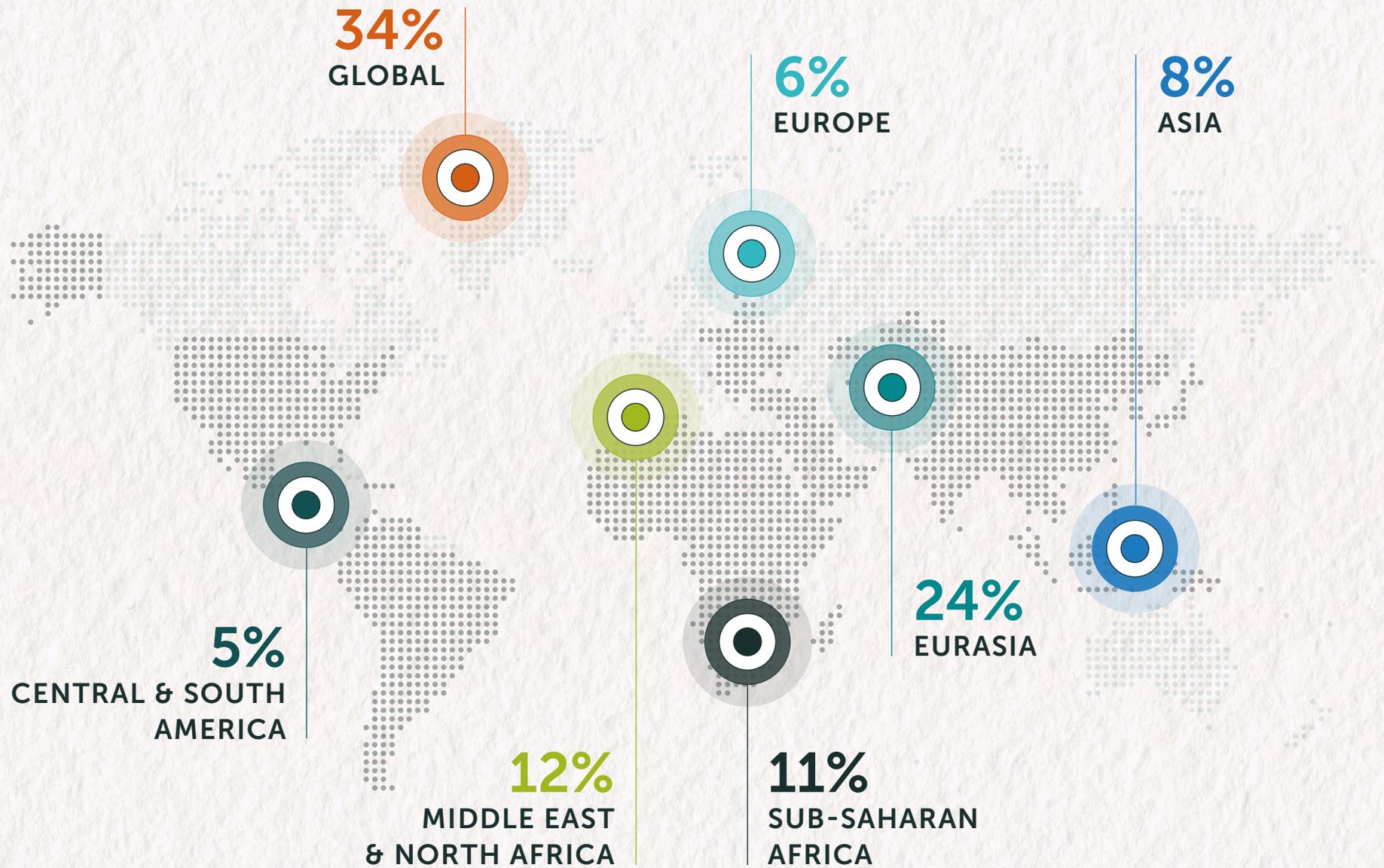
COUNTRIES



650

GLOBAL STAFF

Program expenditures by region



2022 Supporters and thank you

EDUCATIONAL INSTITUTIONS, FOUNDATIONS, PRIVATE SECTOR

The Aspen Institute
Carnegie Corporation of New York
Bill & Melinda Gates Foundation
Facebook
Ford Foundation
LEGO Foundation
Sauce Labs

Stone Family Foundation
United Nations Children's Fund
University of Notre Dame
University of San Diego
The United States Education Foundation
Walmart Foundation
W.K. Kellogg Foundation

We sincerely thank the program participants and partners around the world whom we've had the privilege to work alongside. We are also grateful to the foundations, corporations, government agencies, and global citizens that make our work possible. For more than 50 years, our focus on investing in people and promoting understanding has remained steady through geopolitical adversity and global economic uncertainty. Learn more: www.irex.org.

U.S. GOVERNMENT AGENCIES

The National Science Foundation
U.S. Agency for International Development
U.S. Department of State

- Bureau of Conflict and Stabilization Operations
- Bureau of Democracy, Human Rights, and Labor
- Bureau of Educational and Cultural Affairs
- Bureau of Near East Affairs
- Bureau of Western Hemisphere Affairs
- Office of Global Women's Issues
- U.S. Embassy in Albania
- U.S. Embassy in Georgia
- U.S. Embassy in Iraq
- U.S. Embassy in Jordan
- U.S. Embassy in Kosovo
- U.S. Embassy in Kyrgyzstan
- U.S. Embassy in Macedonia
- U.S. Embassy in Moldova
- U.S. Embassy in Podgorica
- U.S. Embassy in Serbia
- U.S. Embassy in Tripoli
- U.S. Embassy in Ukraine
- U.S. Embassy in Uzbekistan

PARTNER COUNTRY GOVERNMENTS AND BILATERAL AGENCIES

Department of Foreign Affairs, Trade and Development – Canada
Federal Foreign Office – Germany
Foreign, Commonwealth & Development Office – United Kingdom
The Ministry of Foreign Affairs – Netherlands
The Ministry of Education – Singapore



IREX is a global development and education organization. We strive for a more just, prosperous, and inclusive world—where individuals reach their full potential, governments serve their people, and communities thrive. IREX is a registered 501(c)(3) organization.

www.irex.org