

MEDIA SUSTAINABILITY INDEX

2006/2007

**The Development
of Sustainable
Independent Media
in Africa**



MEDIA SUSTAINABILITY INDEX 2006/2007

The Development of Sustainable Independent Media in Africa
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The Canadian International Development Agency

The Canadian International Development Agency's (CIDA) aim is to reduce poverty, promote human rights, and support sustainable development.

CIDA was established in 1968 to administer the bulk of Canada's official development assistance program. The measure of its success lies in its contribution to the achievement of the Millennium Development Goals and Canada's broader international policy objectives.

CIDA's priorities are poverty reduction, democratic governance, private sector development, health, basic education, equality between women and men, and environmental sustainability. These are areas in which Canadian expertise can make a difference.

CIDA works in concert with its development partners, fragile states and countries in crisis, selected countries and regions, and the Canadian population and institutions.

The World Bank Institute

The World Bank Institute (WBI) is the capacity development arm of the World Bank, and helps countries share and apply global and local knowledge to meet development challenges. WBI's capacity development programs are designed to build skills among groups of individuals involved in performing tasks, and also to strengthen the organizations in which they work, and the sociopolitical environment in which they operate.

Capacity for Development is the ability of individuals, institutions, and whole societies to solve problems, make informed choices, order their priorities and plan their futures, as well as implement programs and projects, and sustain them over time. Building capacity is at the heart of development and development effectiveness. It depends heavily on society's ability to acquire and use knowledge.

USAID

The United States Agency for International Development (USAID) is an independent agency that provides economic, development, and humanitarian assistance around the world in support of the foreign policy goals of the United States. The agency works to support long-term and sustainable economic growth and advances US foreign policy objectives by supporting:

- Economic growth, agriculture, and trade
- Global health
- Democracy, conflict prevention, and humanitarian assistance

USAID provides assistance in four regions of the world:

- Sub-Saharan Africa
- Asia and the Near East
- Latin America and the Caribbean
- Europe and Eurasia

With headquarters in Washington, DC, USAID's strength is its field offices around the world. They work in close partnership with private voluntary organizations, indigenous organizations, universities, American businesses, international agencies, other governments, and other US government agencies. USAID has working relationships with more than 3,500 American companies and over 300 US-based private voluntary organizations.

IREX

IREX is an international nonprofit organization specializing in education, independent media, Internet development, and civil society programs. Through training, partnerships, education, research, and grant programs, IREX develops the capacity of individuals and institutions to contribute to their societies.

Since its founding in 1968, IREX has supported over 20,000 students, scholars, policymakers, business leaders, journalists, and other professionals. Currently, IREX is implementing 40 programs in more than 50 countries with offices in 17 countries across Europe, Eurasia, the Middle East and North Africa, and the United States. IREX serves as a major resource for universities, governments, and the corporate sector in understanding international political, social, economic, and business developments.



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