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Mediji.Inovacije Concept Note

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| --- | --- |
| GENERAL INFORMATION |  |
| Name of Applicant / Organization |  |
| Type of Organization |  |
| Official Address |  |
| Web Address |  |
| Legal Representative Name and Title |  |
| Legal Representative’s E-mail address |  |
| Legal Representative’s Phone Number |  |
| Legal Representative’s Signature |  |

# **ORGANIZATION BACKGROUND***Please describe the organization’s history and mission, experience and knowledge most relevant to the proposed project idea, emphasizing recent activities and achieved results (up to half a page):*

Type here

# **PROBLEM DESCRIPTION***Please describe the problem you are trying to address, identifying specific issues related to both the organization and the context (up to half a page):*

Type here

# **PROPOSED IDEA***Provide brief overview of proposed idea (business model or initiative) to address the problem identified above (up to 1 page):*

Type here

# **ACTIVITIES AND EXPECTED IMPACT** *Please outline examples of activities proposed to support the idea indicated above, summarizing tentative timeline and expected results in the Mediji.Inovacije objectives framework outlined below (up to 1 page):*

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| --- |
| **Activities and Milestones** |
| Key activities | * Activity 1
* Activity 2
* …
 |
| Key milestones to be achieved (with tentative timeline) | * Milestone 1 (ex. *X month, Q1*)
* Milestone 2 (ex. *X month, Q2*)
* …
 |
| **Expected impact and results in key Mediji.Inovacije factors (short descriptive)** |
| Business Development  |  |
| Increasing market share  |  |
| Technological development/Innovation  |  |
| Access to Finance/Third-party investments |  |
| Gender Equality and Social Inclusion (GESI) and Youth |  |